

Meet the 2007-2008 PHCA Yearbook Staff:

Jamie Chen, sophomore
Madison Burns, senior
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Photo-journalists JAMIE, MADISON and ALLI came to your child's classroom today to unveil the brand-new features of the 2007-2008 PHCA Yearbook. Our first big announcement: Just like the newspaper has a name: THE LION'S ROAR, our yearbook needs a name. In keeping with the Lion mascot theme, we chose the name UPROAR! as the official name of our yearly record of people and events. You'll see how well the name applies to our next announcements:

- UPROAR! The PHCA Yearbook will be in full color for the first time in our history!
- UPROAR! Each Sr. High school class will have a full two page spread for photos and candid!
- UPROAR! Each Jr. High school and Elementary class will have a full page for photos and candid!
- UPROAR! Preschool will have six pages of head shots and candid!
- UPROAR! Parents can buy space to honor their students with a message and optional photo. Photo size can vary the cost. First-come first-served; space is limited!
- UPROAR! Businesses can advertise at business card size, one-fourth, one-half and full-page ads.
- UPROAR! Photos of your favorite "Lions" can be inserted in business ads this year featuring your children, their friends, or student employees.
- UPROAR! Your photos can be in the yearbook! As you cover events, sports, drama, and field trips, copy PICS onto a disk and bring them to the office or Mrs. Horine's room.

Fill out the order form on the attached page and remember to smile when you see a camera!

Yes, I want the new full-color PHCA yearbook for \$25.00. I realize this price is effective until Dec. 10th, 2007. Any yearbook ordered after this date will cost \$28.00. (Still under our cost to publish and ship the book)

Name _____ Grade _____ # of Copies _____

Yearbook Personnel Use Only:

Amount Enclosed _____

Date order received: _____ Check Number _____

My Lion is Special: (child's name) _____

Lines of Message: (\$10.00 a line) _____ Photo Included: (\$5.00) yes/no

Total cost: _____ Date Paid: _____ Photo received: _____

Message: _____

Parent's name _____ phone _____

Business Ads:	\$30.00	business card size	Photo insert.....	\$5.00
	\$50.00	one-fourth page		
	\$100.00	one- half page		
	\$200.00.....	one full page		

Name of business: _____ Size of Ad: _____

Contact name and phone:

Students pictured in photo (Please give full names):

A yearbook photo-journalist will contact you to personalize your advertisement.